

We have square dance clubs in all 50 states, the District of Columbia and non-English speaking foreign countries: such as Taiwan, Republic of China, Japan, Germany, and Sweden as well as in the United Kingdom. Square dancing provides the fun and benefits to a worldwide population. It is up to square dancers to tell the world about square dancing and to assure square dancing's place in the future. The real word must come from square dancers and club and club callers. These are the people who made square dancing grow and can reverse the steep decline in the number of dancers, clubs and callers.

Square dancing offers a path of adding new quality life style benefits to each person who starts square dance lessons. Square dancers do this in a setting of fellowship, friendship and fun, filled with excellent exercise and health benefits. Square dancing offers connectedness, friendship and fun.

Clearly we have much to be proud as square dancers. If we as dancers and callers do not share the story of square dancing with non-dancers, they will never know, and all of these wonderful benefits will be denied to them.

Take the time to show the banner and communicate the benefits of square dancing. You will find that people will join us in this marvelous and healthy activity.

Moral of the story: If we ask them, they will come. If we bond with someone's head, you will enjoy them for a little while. If we bond with someone's heart and enjoy them for a lifetime. If we want to recruit and retain square dancers, bond with them in friendship and make them feel wanted and welcome, and they will stay a lifetime.

Any individual, club, caller, or association who wishes to communicate his/her opinions on this subject is encouraged to contact the American Callers' Association at Loulet@aol.com or Dr. Patrick Demerath at pdemerath17@gmail.com. Please visit our website and newsletters @[American Callers.com/news](http://AmericanCallers.com/news).

Until next time, Happy Dancing.