

American Callers Association

Viewpoint

We Own the Future

By Patrick Demerath

The American Callers' Association in its attempt to be of service to all callers, dancers, and associations provided current, timely, and effective information on new dancer recruitment for most of the years 2000 – 2019. The American Callers Association appreciates the positive comments, encouragement to continue, and contributions from callers all over the country and from abroad to continue these initiatives. The American Callers Association will continue to provide information that will help the square dance community recruit, retain and retrieve square dancers as well as encourage the dancers to speak out on the cumbersome dance programs.

The American Callers' Association would like to thank many callers, square dance leaders and dancers for their initiatives to reform square dancing and support the American Callers' Association Viewpoints. In the past several years creative programs were promulgated in efforts to attract new dancers. Unfortunately, new dancer recruitment appears to be at an all time low as square dance clubs are having difficulty recruiting new students and at the same time, square dancers are leaving square dancing for a variety of reasons, Square dancing appears to be losing 10% of its dancers per year as membership declines.

Perhaps a “new way of thinking ” which is thinking beyond the traditional way